



# ZETA TAU ALPHA'S

*Think Pink Invitational to Support Breast Cancer  
Awareness and Education*

Sponsored by The University of Washington Collegiate Chapter of Zeta Tau Alpha  
Saturday, December 5, 2009 at Shoreline Community College

Dear ZTA Think Pink Invitational Supporters,

One out of eight women will develop breast cancer in her lifetime. While to date there is no cure, the women of Zeta Tau Alpha Fraternity are committed to fighting this disease with the best weapon we have: educating women on early detection. To help in the fight against breast cancer, we have created an event called the Think Pink Invitational. Cheerleading squads from across the state are invited to perform a routine dedicated to the women they know and love who have survived breast cancer or live on in their memory.

This year, Zeta Tau Alpha is pioneering an event in which we hope to not only raise money for the fight against breast cancer, but also to raise awareness among young women and their families about the importance of education and early detection. We are taking great strides in making this event a huge success, and are asking for your local support to help exceed our goal of \$10,000 through local sponsorship.

Due to the cost that we incur to put on an event of this caliber, Corporate Sponsors are instrumental in ensuring we donate 100% of the proceeds from our event go directly to breast cancer awareness. Our event provides a great venue to promote your company to young women, their families, and the community that is supporting them.

Please review the levels of Corporate Sponsorship below and consider making a contribution that makes a true difference in our community. Corporate Sponsor commitments can be made up to Saturday, November 21, 2009.

**Megaphone Sponsorship:                   \$250-\$449**

Full Page Ad, Name on our Pink Ribbon Banner and Event passes for event admission

**Pom-Pom Sponsorship:                   \$450-\$749**

Full Page Ad, Name on our Pink Ribbon Banner, Name on the back of our event t-shirt, Name announced every half hour of our 8 hour event and Event passes for event admission

**Pink Ribbon Sponsorship:               \$850 and above**

Full Page Ad, Name on our Pink Ribbon Banner, Personalized Banner hung at the event, Name on our event website for one year and Event passes for event admission

Thank you in advance for your consideration to our request. For more information on Zeta Tau Alpha's Think Pink Invitational, please visit [www.thinkpinkinvitational.ztauw.com/](http://www.thinkpinkinvitational.ztauw.com/)

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*Without community and corporate donations, the Zeta Tau Alpha Think Pink Invitational would be impossible. This is not only a great advertisement for your business, but a generous contribution to those families who have been affected by breast cancer. Thank you for your generosity.*